

# Recruitment Marketing Researcher



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| Project Title   | Recruitment Marketing Researcher                         |
| Project Summary | Recruitment Marketing Research- Compare Apples to Apples |
| Country         | United States  |

## Project Description

Everyday, private healthcare organizations and other employers are ranked by companies while excluding VA. Top Employers, Top Hospitals, Top Veteran Friendly, etc. While VA is rarely compared to like organizations, as the largest healthcare organization in the country, VA is always in the news. This is an opportunity to identify, recommend projects, research both competitors and VA and share your results with VA and partners. As an Employer of Choice VA Careers [www.vacareers.va.gov](http://www.vacareers.va.gov) and social sites promote VA, opportunities, career advise, and work life at VA.

You will network with VA Subject Matter experts, identify scholarly and professional facts, conduct comparative analysis and present results based upon referenced facts. Once this research is conducted, you will produce an article that demonstrates your results in clear, concise messaging via graphics and writing. You will have opportunity to attend Team VA Careers online meetings, learn from Integrated Marketing Professionals and more.

## Required Skills or Interests

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|--------------------------|
| Skill(s)                 |
| Analytical writing       |
| Editing and proofreading |
| Marketing                |
| Research                 |
| Writing                  |

## **Additional Information**

Approved and completed articles/ research may be posted on the VA Careers Blog at <https://www.blogs.va.gov/VAntage/va-careers/>. By contributing to our effort, you will earn an opportunity to publicize your work on a national platform.

## **Language Requirements**

*None*